## **Maine Academy of Nutrition and Dietetics Sponsorship Prospectus**



The Maine Academy of Nutrition and Dietetics (MAND) is the professional organization for Maine Registered Dietitian Nutritionists (RDNs) and Nutrition Dietetic Technicians Registered (NDTRs). With approximately 300 members, MAND strives to provide the highest quality professional resources and updates specific to our members. Please see sponsorship opportunities to connect with our close-knit community below and email us at <a href="mailto:eatrightmaine@gmail.com">eatrightmaine@gmail.com</a> with any questions.

#### PLATINUM SPONSOR - \$800

- Prerecorded message included with all webinars (Max 3 slides and 2 minutes of content)
- Two complimentary registrations to all webinars valid for CEU
- Logo and hyperlink inclusion on all eblasts promoting the conference
- Inclusion of logo and hyperlink on the Annual Meeting Website
- Inclusion of content in two MAND update eblast (250 word, 2 image limit)

#### GOLD SPONSOR - \$600

- Prerecorded message included with all webinars (Max 2 slides and 1 minute of content)
- One complimentary registration to all webinars valid for CEU
- Logo and hyperlink inclusion on all eblasts promoting the conference
- Inclusion of logo and hyperlink on the Annual Meeting Website
- Inclusion of content in one MAND update eblast (250 word, 2 image limit)

#### SILVER SPONSOR - \$400

- One PowerPoint slide with up to 100 words of copy to be read by MAND with all webinars
- One complimentary registration to all webinars valid for CEU
- Logo and hyperlink inclusion on all eblasts promoting the conference
- Inclusion of logo and hyperlink on the Annual Meeting Website

## **Maine Academy of Nutrition and Dietetics Sponsorship Prospectus**



#### **BRONZE SPONSOR - \$200**

- One PowerPoint slide with up to 50 words of copy to be read by MAND with all webinars
- Logo and hyperlink inclusion on all eblasts promoting the conference
- Inclusion of logo and hyperlink on the Annual Meeting Website

#### NON-PROFIT - \$100

- One PowerPoint slide with up to 50 words of copy to be read by MAND with all webinars
- Logo and hyperlink inclusion on all eblasts promoting the conference
- Inclusion of logo and hyperlink on the Annual Meeting Website

### À la carte options

Reach out to our members year round!

Dedicated Eblast to all MAND Membership (250 word count, 1 logo, 1 image/graphic)	\$250
Newsletter or Eblast insert to all MAND Membership (250 word count, 1 logo, 1 image/graphic	\$100

## **Maine Academy of Nutrition and Dietetics Sponsorship Form**



Fill out this section if you are interested in being a sponsor or exhibitor at our annual spring conference in May 2021. MAND requires that all sponsors and exhibitors are approved by the Board of Directors after verifying that their product or services match the mission, vision and values of MAND. If you are not currently approved as a sponsor we will initiate the process to consider your addition to this list.

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Package Chosen	
Platinum Sponsorship (\$800)	
Gold Sponsorship (\$600)	

Bronze Sponsorship (\$200)

Non-Profit Sponsorship (\$100)

Dedicated Eblast (\$250)

Silver Sponsorship (\$400)

Newsletter/Eblast Announcement (\$100)

# Sponsor Information Company/Organization Name: Contact Name: Contact Email: Contact Phone: Street Address: City/State/Zip:

#### Return form and payment to:

Maine Academy of Nutrition and Dietetics
PO Box 10214,

Portland Maine 04104

**Or,** contact the Executive Assistant for online payment information at <a href="mailto:eatrightmaine@gmail.com">eatrightmaine@gmail.com</a>

**Exhibitor Refund Policy:** Full amount will be refunded (minus \$25 administrative fee) if written notice is given before April 1, 2021